## PRESS RELEASE



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# EasyVirt and Prianto Benelux announce a strategic partnership for the distribution of DC Scope®

Easyvirt, developers of the virtualization management solution DC Scope®, and Prianto, a "personalized knowledge" IT distributor announce their partnership for the distribution of DC Scope® in the Benelux market.

This unprecedented partnership with Prianto Benelux allows EasyVirt to access Prianto's Value Add Partner network and the vision, innovation, knowledge and services they provide. With this agreement, Easyvirt is also planning to expand the presence of its solution DC Scope® in Europe and to optimize its commercialization process via the large network of partners of the Prianto group.

Thanks to the partnership with Easyvirt, Prianto Benelux is adding a unique and innovative solution to its portfolio. A solution that has already conquered the French market and that offers in an intuitive interface, all the information that CTO's, managers, and technical teams need to drive their VMware virtualization. An essential solution to increase visibility, improve efficiency, manage costs, and secure return on investment of data centers.

Additionally, the solution has recently integrated a "Green IT" module to provide KPIs of the carbon impact of the infrastructure and to provide recommendations to reduce this impact. Recommendations that lead to an increase in the lifespan of the equipment, a reduction in the number of servers, etc...

Martin DARGENT, CEO EasyVirt commented: "We are delighted with this partnership. DC Scope® collects, stores, and analyzes the most relevant metrics of virtualized infrastructures, provides tangible efficiency ratios, identifies areas for improvement, and provides recommendations to increase the efficiency of data centers. Thanks to this partnership, DC Scope® will now be available to a large number of partners and final customers in the Benelux. We aim that this collaboration with Prianto Benelux meets the challenges faced by CTOs, IT Managers, technical teams and corporate social responsibility departments".

Michael Baars, head of the technical team of Prianto Benelux pointed out the ease of use of the solution and said: "One of the major points of DC Scope is that, as it has read-only access to the vCenter, it is possible to give full access to managers, CTOs and non-technical teams without the risk of mishandling."

#### **About Prianto**

Prianto has been founded by a team of experienced executives with extensive knowledge and experience within distribution with a particular focus on virtualization, IT management, and cloud computing and a focus on creating an optimal (IT) user experience. Our objective is to achieve turnover, margin, and growth for our resale channel in a future-oriented and personalized way, while at the same time providing continuity of market knowledge, vision, and an innovation cycle to the IT channel (resellers, VARs, system integrators, and service providers) in the Netherlands, Belgium and Luxembourg. Always in tune with and with our customers, our partners; this is what we call "Personalized Knowledge Distribution".

## **About Easyvirt**

EasyVirt is an innovative company specialized in the efficiency of physical and virtual servers. We help organizations to improve the efficiency of virtualization and to reduce data center costs, by providing, in a single application, the information that CTOs, SysAdmins, and technical teams need.

### **Contact and Information**

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